

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently amended) A heat-generating cosmetic comprising:
 - (a) a polyoxyalkylene-modified organopolysiloxane having 2 or 3 alkylene carbon atoms, and at least one compound selected from polyhydric alcohols and polyoxyalkylene-glycol adducts having 2 or 3 alkylene carbon atoms that generate heat when contacted with water;
 - (b) one or more compounds selected from the group consisting of silicic acid anhydride, silicic acid hydrate, synthetic hydrotalcite, and synthetic calcined hydrotalcite; and
 - (c) a thickening agent, and which is substantially non-aqueous[[]],

wherein the viscosity of the heat-generating cosmetic is 30,000 to 100,000 cps when measured by a B type rotational viscometer at 25 °C.

2. (Currently amended) A heat-generating cosmetic comprising
 - (a) a polyoxyalkylene-modified organopolysiloxane having 2 or 3 alkylene carbon atoms and a polyoxyalkylene-glycol adduct having 2 or 3 alkylene carbon atoms that generate heat when contacted with water;
 - (b) zeolite; and
 - (c) a thickening agent, and which is substantially non-aqueous[[]],

wherein the viscosity of the heat-generating cosmetic is 30,000 to 100,000 cps when measured by a B type rotational viscometer at 25 °C.

3. (Previously presented) The heat-generating cosmetic according to claim 1, wherein said polyhydric alcohol or polyoxyalkylene-glycol adduct having 2 or 3 alkylene carbon

atoms is at least one compound selected from the group consisting of polyethylene glycol, 1,3-butylene glycol, glycerol, and polyoxyethylene glyceryl ether.

4. (Previously presented) The heat-generating cosmetic according to claim 1, wherein said thickening agent is at least one compound selected from the group consisting of hydroxypropyl cellulose, aluminum starch octenylsuccinate, synthetic aluminum silicate, and kaolin.

5. (Previously presented) The heat-generating cosmetic according to claim 1, which further comprises (d) sodium polyacrylate powder.

6. (Currently amended) A heat-generating cosmetic comprising:

(a) 40 to 80 % by weight of polyoxyalkylene-modified organopolysiloxane having 2 or 3 alkylene carbon atoms that generates heat when contacted with water and at least one compound selected from the group consisting of polyethylene glycol, 1,3-butylene glycol, glycerol, and polyoxyethylene glyceryl ether, wherein said polyoxyethylene glyceryl ether has the number of additional ethylene oxide units of 10 to 100,

(b) 5 to 40 % by weight of silicic acid anhydride or silicic acid hydrate, and

(c) 0.5 to 30 % by weight of a thickening agent, and which is substantially non-aqueous[[]],

wherein the viscosity of the heat-generating cosmetic is 30,000 to 100,000 cps when measured by a B type rotational viscometer at 25 °C.

7. (Currently amended) A heat-generating cosmetic comprising:

(a) 40 to 80 % by weight of polyoxyalkylene-modified organopolysiloxane having 2 or 3 alkylene carbon atoms that generates heat when contacted with water and at least one compound selected from the group consisting of polyethylene glycol, 1,3-butylene glycol, glycerol, and polyoxyethylene glyceryl ether, wherein said

polyoxyethylene glyceryl ether has the number of additional ethylene oxide units of 10 to 100,

(b) 1 to 50 % by weight of synthetic hydrotalcite or synthetic calcined hydrotalcite, and

(c) 0.5 to 30 % by weight of a thickening agent, and which is substantially non-aqueous[[]],

wherein the viscosity of the heat-generating cosmetic is 30,000 to 100,000 cps when measured by a B type rotational viscometer at 25 °C.

8. (Withdrawn) A heat-generating cosmetic comprising

(a) 5.0 to 70.0 % by weight of polyoxyalkylene-modified organopolysiloxane having 2 or 3 alkylene carbon atoms that generates heat when contacted with water and at least one compound selected from the group consisting of polyoxyethylene glyceryl ether and polyoxyalkylene-modified organopolysiloxane having 2 or 3 alkylene carbon atoms, wherein said polyoxyethylene glyceryl ether has the number of additional ethylene oxide units of 10 to 100,

(b) 1.0 to 50.0 % by weight of zeolite, and

(c) 0.5 to 60.0 % by weight of a thickening agent,

and which is substantially non-aqueous.

9. (Previously presented) The heat-generating cosmetic according to Claim 6, wherein said thickening agent is at least one compound selected from the group consisting of hydroxypropyl cellulose, aluminum starch octenylsuccinate, synthetic aluminum silicate and kaolin.

10. (Previously presented) The heat-generating cosmetic according to Claim 7, wherein said thickening agent is at least one compound selected from the group consisting of

hydroxypropyl cellulose, aluminum starch octenylsuccinate, synthetic aluminum silicate and kaolin.

11. (Withdrawn) The heat-generating cosmetic according to Claim 8, wherein said thickening agent is at least one compound selected from the group consisting of hydroxypropyl cellulose, aluminum starch octenylsuccinate, synthetic aluminum silicate and kaolin.

12. (Previously presented) The heat-generating cosmetic according to Claim 6, which further comprises (d) sodium polyacrylate powder having a particle size of 1 to 80 μm .

13. (Previously presented) The heat-generating cosmetic according to Claim 7, which further comprises (d) sodium polyacrylate powder having a particle size of 1 to 80 μm .

14. (Withdrawn) The heat-generating cosmetic according to Claim 8, which further comprises (d) sodium polyacrylate powder having a particle size of 1 to 80 μm .

15. (Previously presented) The heat-generating cosmetic according to Claim 9, which further comprises (d) sodium polyacrylate powder having a particle size of 1 to 80 μm .

16. (Previously presented) The heat-generating cosmetic according to Claim 10, which further comprises (d) sodium polyacrylate powder having a particle size of 1 to 80 μm .

17. (Withdrawn) The heat-generating cosmetic according to Claim 11, which further comprises (d) sodium polyacrylate powder having a particle size of 1 to 80 μm .

18. (Withdrawn) The heat-generating cosmetic according to Claim 6, wherein said polyoxyalkylene-modified organopolysiloxane has the number of alkylene oxide units of 10 to 100.

19. (Withdrawn) The heat-generating cosmetic according to Claim 7, wherein said polyoxyalkylene -modified organopolysiloxane has the number of alkylene oxide units of 10 to 100.

20. (Withdrawn) The heat-generating cosmetic according to Claim 8, wherein said polyoxyalkylene-modified organopolysiloxane has the number of alkylene oxide units of 10 to 100.
21. (Previously presented) The heat-generating cosmetic according to Claim 6, wherein said polyoxyalkylene -modified organopolysiloxane is polyoxyethylene-modified organopolysiloxane.
22. (Previously presented) The heat-generating cosmetic according to Claim 7, wherein said polyoxyalkylene -modified organopolysiloxane is polyoxyethylene-modified organopolysiloxane.
23. (Withdrawn) The heat-generating cosmetic according to Claim 8, wherein said polyoxyalkylene -modified organopolysiloxane is polyoxyethylene-modified organopolysiloxane.
24. (Previously presented) The heat-generating cosmetic according to Claim 12, wherein said sodium polyacrylate powder is contained in an amount of 0.05 to 2.0% by weight in the heat-generating cosmetic.
25. (Previously presented) The heat-generating cosmetic according to Claim 13, wherein said sodium polyacrylate powder is contained in an amount of 0.05 to 2.0% by weight in the heat-generating cosmetic.
26. (Withdrawn) The heat-generating cosmetic according to Claim 14, wherein said sodium polyacrylate powder is contained in an amount of 0.05 to 2.0% by weight in the heat-generating cosmetic.
27. (Cancelled)
28. (Cancelled)
29. (Withdrawn) The heat-generating cosmetic according to Claim 8, which viscosity is 10,000 to 150,000 cps by using a B type rotational viscometer at 25 °C.